

Sales Excellence Requires World-Class Sales Tools

TFP enhances and extends the effectiveness of financial sales programs with easy-to-use sales tools and value messaging content that can be leveraged throughout the sales cycle.

Sales leaders like the fact that our tools are designed to **mirror and strengthen existing sales programs** providing sales teams with multiple prospect engagement touch points.

Marketing leaders also leverage our tools to support marketing campaigns, solution messaging and new product launches.

Our team of financial sales experts can:

- **Build and deploy world-class ROI** calculators, configuration tools and pricing tools
- **Enable a collaborative discussion with the customer** with conversation prompts and clear documentation of financial value
- **Provide training, enhancements and support** to ensure that the sales has what they need to be successful
- **Produce and manage a repository of value messaging content** to bridge the gap between marketing promises and the proven financial impact of your technology in customer environments

TFP’s financial sales tools feature **ease-to-use interfaces** to maximize team adoption, **mathematical transparency** to enhance credibility, and **an engaging design** to deliver the professional, clean, and visually-stimulating output that sales professionals need to win deals.

TFP has extensive experience working across a wide variety of technologies, customer verticals and associated business applications so the financial sales tools we create deliver results. Give us a call, and let us show you how we can help you achieve your sales goals this year and beyond.

“You’ve delivered great work for us that made it easier for the sales team to simply create configurations for customers – making the complex simple! Thank you.”

Marisa Shumway, Senior Product Marketing Manager, Polycom